

Industrial Development Board

Mission Statement: *Promote, expand, and diversify job opportunities and economic health in Douglas County.*

Goal: *Quality jobs for Douglas County residents.*

Strategies:

- Create quality, family wages jobs in IDB industrial parks, while retaining jobs in existing businesses and industries.
- In IDB industrial parks, provide flexibility on wage levels based on a company's overall investment.
- Support sustainable tourism and commercial job creation and retention.
- Support education/training facilities and programs which meet the needs of a qualified and trainable workforce to supply business/industry.
- Develop DCIDB industrial sites/parks with necessary infrastructure to attract local/state industries, as well as companies recruited to locate in Douglas County.
- Maintain an inventory of DCIDB industrial lands available for development at approximately what it is now (+/- 200 acres) so that when land is sold, IDB purchases more to maintain the inventory.
- Collaborate with the cities, the Umpqua Basin Watershed Committee, and others as appropriate to create wetland banking within the region.
- Collaborate with local, state, and federal partners to maintain and enhance healthy, vibrant economic climate where local businesses/industries thrive and expand.
- Develop and implement a strategic marketing recruitment program that targets businesses/industries that complement what Douglas County can offer.
- Maintain or create sustainable incentives to assist development.
- Strive to ensure that the Douglas County quality of life is maintained and enhanced through sustainable economic development.
- The DCIDB and staffing team are well trained, professional and strategic in decision making and problem solving.
- Industrial Development Board has trained, professional and qualified staffing team to implement the DCIDB's long range goals and mission.
- DCIDB is recognized in local, regional, statewide, and nationally as an innovative board that creates quality jobs for the County's residents.
- Using public speaking engagements, or other venues, provide information that assists the public, community groups, and civic organizations in understanding DCIDB's role and activities to create positive economic growth in Douglas County.